

Official rules

“A Word from a Bookseller” Sweepstake

1. SPONSOR AND PROMOTION PERIOD

The “A Word from a Bookseller” sweepstake (“Sweepstake”) is organised by DIPTYQUE SAS, 34 boulevard St Germain, 75005 PARIS (registered under the n°612.043.331 Paris RCS), thereby named “Sponsor” or “DIPTYQUE”.

This Sweepstake is available exclusively at the DIPTYQUE retail store located at 7 / 9 de la rue Duphot, 75001 Paris (France) (“Maison Diptyque Paris”) from October 20th 2025 to January 15th 2026 (“Promotion Period”).

The Sponsor reserves the right to modify the Promotion Period at its discretion. The Sweepstake will run during the store’s regular opening hours.

During the Promotion Period, similar sweepstakes may be organised by DIPTYQUE’s affiliates in other countries (“Local Initiatives”). This Sweepstake is independent from such Local Initiatives.

2. ELIGIBILITY

The Sweepstake is open to individuals who are at least eighteen (18) years old and have the legal capacity to make a purchase (the “Participants”). Participation is not permitted for employees of the Sponsor, individuals involved in organising the Sweepstake, or their family or household members.

Any Participant under 18 and/or lacking legal capacity must obtain prior authorisation from a parent or legal guardian to enter the Sweepstake and accept these official rules.

DIPTYQUE reserves the right to request proof of identity and, if applicable, proof of the legal representative’s authorisation to verify eligibility.

3. SWEEPSTAKE OPERATION

3.1 Participation Requirements

The Sweepstake is open to Participants who make one (1) purchase at Maison Diptyque Paris. No minimum spend is required. All products sold in-store are eligible.

Following purchase, the Participant is invited to draw one oval token from a designated box (“Box”).

Each Monday during the Promotion Period, the Box will be restocked with a total of 151 ovals, each representing an element of DIPTYQUE’s brand universe as follows:

- i) One (1) Special Oval: marked "You've won a Classic Candle, ready to be collected at the till." (the "Special Oval").
- ii) Winning Ovals (1/3 of weekly ovals): marked "You've won a sample of your choice, ready to be collected at the till." (the "Winning Oval").
- iii) Losing Ovals (2/3 of weekly ovals): contain a DIPTYQUE themed message but no prize (the "Losing Oval"). The Participant may keep the Losing Oval as a souvenir, which holds no cash value and does not need to be returned.

Only one (1) draw is permitted per purchase and per Participant. The draw must be carried out on the same day as the purchase, upon presentation of the corresponding receipt, and in the presence of Sponsor staff. No delayed participation will be accepted, regardless of the reason.

Participants may enter the Sweepstake multiple times throughout the Promotion Period, provided each entry is linked to a separate qualifying purchase and all the conditions above are met.

The Box will not be replenished during the week. At the end of each week, all remaining ovals will be removed, and a new draw will begin the following Monday. All draws are subject to availability of ovals in the Box at the time of participation.

3.2 Description and gifting of Prizes

The available prizes ("Prizes") are:

- i) **Special Oval:** grants the Participant one (1) 190g Classic Candle (retail value 60 euros incl. VAT), to be selected from *Pomander*, *Aubépine*, *Cannelle*, or *Feu de Bois*, subject to stock availability. Diptyque reserves the right, at its sole discretion and without this giving rise to any claim, to offer alternative candle references.

Only one Classic Candle may be awarded per Participant during the Promotion Period, regardless of how many times they participate or whether they enter through this Sweepstake or any other Local Initiative.

To claim the prize, the Participant must provide their full name and email address for registration and to ensure compliance with the one-candle-per-person rule.

- ii) **Winning Oval:** grants the Participant a perfume or body cream sample (2ml to 7.5ml), selected at the discretion of Maison Diptyque Paris.

Participants may win multiple samples through multiple eligible entries.

All Prizes must be collected in-store at checkout. No deliveries or delayed gifting will be arranged. The Sponsor reserves the right to substitute any Prize with a similar item of equivalent value. Prizes are not transferable or refundable, and no cash alternative is offered for the Prizes.

3.3 Validity of Participation

Participation is valid only if it strictly complies with all conditions set forth herein.

It is strictly prohibited to alter or attempt to alter the Sweepstake mechanics, including tampering with results or influencing the outcome unfairly.

If a Participant is found to have won a prize in violation of these rules by fraudulent means, the Prize will not be awarded and will remain the property of DIPTYQUE. This is without prejudice to any legal action the Sponsor or third parties may take.

4. CANDLE LIGHT EVENING EVENT

The Sweepstake is entirely independent from other promotional events, including the "Candle Light" event (candlelight evening), during which a similar draw will take place with 500 ovals, following the mechanics described in Article 3.1.

It is expressly stated that a Participant cannot win more than one (1) 190g Classic Candle across all promotional events, including both this Sweepstake and the Candle Lit event.

Any attempt to circumvent this rule will lead to immediate disqualification.

5. DATA PRIVACY

Personal data collected in connection with this Sweepstakes will be processed in accordance with DIPTYQUE's Privacy Policy: https://www.diptyqueparis.com/fr_fr/c/politique-de-confidentialite-en-ligne-de-diptyque.html

Data will be collected for the purposes of:

- i) Verifying the Participant's eligibility and
- ii) Delivering the Prize, where applicable.

Only data strictly necessary for these purposes will be collected and will not be used for marketing without the Participant's prior consent

In accordance with the French Data Protection Act of January 6, 1978, as amended, and EU Regulation 2016/679 on the protection of personal data (GDPR), each Participant has, upon simple request, the right to access, rectify, object to the processing of his/her data, or restrict such processing in certain circumstances, as well as the right to request the deletion of information concerning him/her.

Each Participant also has the right to data portability.

Participants may access, correct, delete, or object to their data processing by contacting customer service at serviceclient@diptyqueparis.com or calling on +33 (0)1 85 73 77 10.

6. INTELLECTUAL PROPERTY

All trademarks, logos, trade names, registered designs, copyrights, or other rights displayed on materials related to the Sweepstake are the exclusive property of the Sponsor. Any unauthorised use is strictly prohibited.

DIPTYQUE reserves the right to seek damages in the event of infringement.

Images used in connection with the Sweepstake remain the property of their respective owners and cannot be extracted, copied, or used without written permission under risk of civil and/or criminal prosecution.

7. LIMITS OF LIABILITY

7.1 Force Majeure

The Sponsor cannot be held liable if the Sweepstake is altered, postponed, extended, shortened, or cancelled due to force majeure.

7.2 Sweepstake Delay

DIPTYQUE reserves the right to suspend or extend the Promotion Period and to reschedule any previously announced dates.

8. RULES AVAILABILITY AND AMENDMENTS

These official rules are available free of charge in store at Maison Diptyque Paris throughout the Promotion Period via a QR Code displayed near the Box.

The rules may be amended by the Sponsor from time to time in the form of an amendment. Any amendment will be published online and will be effective from its publication date.

Any Participant unwilling to accept changes must cease participating immediately.

9. ACCEPTANCE OF RULES

Participation constitutes full and unconditional acceptance of these official rules.

The Sponsor reserves the right to take legal action against any Participant who has committed or attempted to commit fraud in this Sweepstake.

DIPTYQUE assumes no liability for fraud committed by Participants.

10. GOVERNING LAW

These Official Rules (whether such disputes or issues are contractual or non-contractual in nature, such as claims in tort, for breach of statute or regulation or otherwise) shall be governed by and construed in accordance with French law.

Participants hereby irrevocably submit to the exclusive jurisdiction of the courts of Paris to settle any such dispute or issues.

11. TRANSLATION

In the event of a translation, this Agreement shall be governed by and construed in accordance with French Law. It shall be subject to the exclusive jurisdiction of the courts of Paris. In the event of any inconsistency or dispute arising between different language versions, the French version shall prevail.